



	<b>REPORT</b>
Name of Activity	<b>Cineasta: Create Your Own Vlog</b>
Date	6 <sup>th</sup> , April, 2023
Venue	Classroom No. 202, Block B, MIMT
Organized by	Management Department
Participated by	BBA, B.COM & BCA Students
Activity Coordinator	Ms. Sonali Chauhan (Faculty, MIMT)
Objective	<ul style="list-style-type: none"><li>• To celebrate unity in diversity of our nation.</li><li>• To promote spirit of Ek Bharat Shrestha Bharat.</li><li>• To develop understanding and appreciate and establish long term engagement between States.</li><li>• To share culture, tradition, Cuisines, Language and different practices between states thereby create better understanding and bonding between states.</li></ul>
Content	<p>Mangalmay institute of management and technology spearheading the prestigious initiative of Government of India, Ek Bharat Shreshtha Bharat. As part of the initiative, we celebrate the unity in diversity of our nation, and to maintain and strengthen the fabric of traditionally existing emotional bonds between the people of our country and promote the spirit of national integration through a deep and structured engagement on rich heritage and culture, customs and traditions, Historical Monuments, Dressing Style, paintings, handicrafts, and appreciate the diversity that is India, thus fostering a sense of common identity. EBSB Club in association with Cultural Club, Mangalmay Institute of Management and Technology Greater Noida organised an event Cineasta: Create Your Own Vlog. The students showcased the rich culture and heritage of Uttar Pradesh, Meghalaya, and Arunachal Pradesh through videos in form of vlog where students gave insights about the food, tourism, dance forms, literacy rate, GDP, etc. of respective states. Audio Visual presentation on the diversity of these states was the highlight of this activity. The activity was coordinated by Ms. Sonali Chauhan (Faculty, MIMT)</p>



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Outcome of Activity	It promoted unity in diversity and understanding through multilingualism and multiculturalism in students from different cultures.
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**Glimpses of Cineasta: Create Your Own Vlog (Students presenting Audio/visual Vlogs showcasing Culture, Food, Language, Dance forms, Tourism of Uttar Pradesh, Meghalaya, Arunachal Pradesh)**

The poster features a stylized camera icon on the left. At the top, it includes logos for MIMT's 21st anniversary, NAAC accreditation, and EBSB Shreshtha Bharti. The main text reads: 'THE EBSB CLUB In Association With Cultural Club is Organising CINEASTA Create your own video'. The date and venue are listed at the bottom: 'Date 6<sup>th</sup> April 2023 | Time: 11:20am onwards Venue: Classroom 102, Block-B, MIMT'.



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GPS Map Camera

Greater Noida, Uttar Pradesh, India

8, Knowledge Park 1 Knowledge Park 2 Rd, Knowledge  
Park II, Greater Noida, Uttar Pradesh 201310, India

Lat 28.459078°

Long 77.493682°

06/04/23 12:32 PM GMT +05:30

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